



FOR IMMEDIATE RELEASE

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RESTON, Virginia (August 3, 2020) — Practice Greenhealth and the Greenhealth Exchange announced today the release of a new, national program which will continue to advance both of their missions to provide environmental solutions to health care systems and accelerate the adoption of greener and more sustainable products. [Greenhealth Approved](#) will allow health care purchasers to easily identify sustainable alternatives to the products currently purchased.

Expanding on product-related work Practice Greenhealth has been doing for more than a decade, the Greenhealth Approved seal utilizes the expertise and measurement criteria developed by Health Care Without Harm as the program's underpinnings. The new program enables suppliers with environmentally preferred products to submit information about those products for review against a transparent set of attributes. If appropriate, the product(s) may utilize the Greenhealth Approved seal to signal to the market that it has successfully met the criteria.

Given the current dynamic, health care organizations nation-wide are looking at ways to build more resilient supply chains, improve local sourcing initiatives and address how sustainability fits into their processes including issues surrounding reusable and disposable items. By developing a utility that has wide application, products can be made available to a broader audience and not restricted to certain sourcing groups.

"We've been in the business of providing tools and resources to health care systems that aid them in their evolution of becoming more sustainable systems. Our new Greenhealth Approved seal will continue that work, but for a more expansive audience than just Practice Greenhealth members," said Paul Bogart, Executive Director, Health Care Without Harm and Practice Greenhealth.

Greenhealth Approved products will be listed on the program's website (www.greenhealthapproved.org) along with information about the vetting criteria and the application process. Health care procurement professionals can refer to the website when looking for products that have been vetted and approved for use of the seal.

"Now more than ever, we need to ensure the products that meet Health Care Without Harm's criteria are showcased. We can't separate 'sustainability' from the rest of the criteria health care supply chain uses for product decisions. Creating a utility and working with the entire industry moves the mission forward," said Anna Fox, Chief Operating Officer at Greenhealth Exchange.

The Greenhealth Approved Seal is owned by Practice Greenhealth. The work done with suppliers to submit data for vetting and administering other aspects of the program will be coordinated by the Greenhealth Exchange team. This approach marries the sustainability expertise with supply chain expertise to provide a program that is easy to understand and implement. Suppliers interested in setting up a call to learn more, can do so through an [online calendar](#).

About Greenhealth Approved

Greenhealth Approved helps identify products meeting a standard criteria for sustainability and use a seal to signal buyers that the product(s) have been found to meet the required criteria. This program takes the burden of research and vetting off of the provider staff and assists suppliers of sustainable products present their sustainable products more clearly. www.greenhealthapproved.org

About Practice Greenhealth

Practice Greenhealth is the leading membership and networking organization for sustainable health care, delivering environmental solutions to more than 1,100 U.S. hospitals and health systems. www.practicegreenhealth.org

About Greenhealth Exchange

Greenhealth Exchange (GX) is a Public Benefits Corporation structured as a purchasing cooperative created by Practice Greenhealth, Health Care Without Harm, and leading health systems deeply committed to environmental sustainability in health care. GX makes it easy to source products and services used in health care settings that are good for people, the planet and the bottom line. We work with our members to spark innovation in the supply chain: getting to next generation products, smarter and faster. www.GreenhealthExchange.com